



## **The SPACECONNECTION Announces New Vice President of Sales**

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(North Hollywood, CA) -- The SPACECONNECTION, a wholly owned subsidiary of Telesat Canada and a leading provider of Full-time and Occasional Use Satellite transmission services, announces the appointment of Orlando Skelton to lead Spaceconnection's sales and marketing initiatives.

Orlando Skelton brings a wealth of sales achievements and more than 23 years of industry expertise and leadership in the disciplines of sales, marketing, engineering and operations. Mr. Skelton most recently served as Vice President at SES Americom directing the company's Enterprise Sales division. Prior to SES Americom, he has held executive and leadership roles at C<sup>3</sup> Media Solutions, SkyView World Media, General Electric and Hughes Space and Communications Group.

Jonathan Crawford, President and CEO of The SPACECONNECTION stated, "Mr. Skelton is well suited to lead our sales initiatives focused on increased revenue and profitability. His industry knowledge, contacts and successful track record will prove to be a great asset to the company. We believe Mr. Skelton to be a vital addition to our executive team enabling us to focus more aggressively on sales productivity and SPACECONNECTION's enhanced presence in the marketplace."

An Indiana native, Skelton holds both a bachelor's degree in Electrical Engineering from the University of Evansville and a master's degree in Business Administration from the University of California. Mr. Skelton will launch The SPACECONNECTION's new office in Princeton, NJ.

### **About The SPACECONNECTION, Inc.**

The SPACECONNECTION is a wholly owned subsidiary of Telesat Canada. As the industry's leading independent provider of C-Band and Ku-Band satellite space segment sourced from all of the major satellite operators, The SPACECONNECTION offers full-time and occasional use, analog and digital space segment. . The SPACECONNECTION has been a leading supplier of satellite capacity for newsgathering and sports production services, full-time program distribution to cable television and closed circuit television networks for religious, educational and gaming clients for more than 20 years. The SPACECONNECTION is also a provider of space segment to the enterprise, government and international markets.